

BY AMI HEERALALL



Interior design PORTFOLIO

ESTHETIC
INTERIORS

For me, design is about creating harmony between beauty and purpose.



Hi there! I'M AMI

Interior design is more than just arranging furniture; it's a creative journey that transforms spaces into meaningful experiences. My passion for interior design stems from a deep appreciation for how the environment around us can influence our emotions, productivity, and sense of comfort. Every room tells a story, and I love the challenge of weaving together colours, textures, and materials to create a cohesive narrative that reflects both "aesthetics" and functionality.





Personal SKILLS

INTERIOR DESIGN

SPACE PLANNING & DESIGN

MATERIAL SELECTION & SOURCING

PROJECT MANAGEMENT



My passion

I enjoy experimenting with different styles, whether minimalist, modern, or eclectic, to make each space unique. There's something incredibly fulfilling in seeing a room evolve from a blank canvas to a place that feels personal, welcoming, and expressive.

Interior design isn't just about looks; it's about improving quality of life. A well-designed space can enhance mood, foster creativity, and make daily living more efficient. My passion drives me to constantly learn new techniques and stay updated with trends, but also to push boundaries and inject creativity into every project.

Ultimately, what I love most about interior design is its ability to bring people joy and comfort. A well-designed space can uplift and inspire, and knowing that I can create that feeling for others is what makes this passion so rewarding.

Portfolio

Designing a semi-detached home with a blend of mid-century modern and eclectic styles creates a vibrant, yet balanced living space that combines clean lines and bold elements with a playful mix of patterns, textures, and colours.

Colour Palette and Materials: The design started with a mid-century modern foundation, characterised by a muted, neutral colour palette featuring shades of warm woods, soft greys, and rich earth tones. Eclectic influences were introduced through vibrant pops of colour, such as mustard gold, blush pink, and deep blue, woven into upholstery, accent walls, and decor. Materials used were sleek metals, and bold patterns like geometric shapes or retro-inspired textiles.



TOWN HOUSE - USA



2017

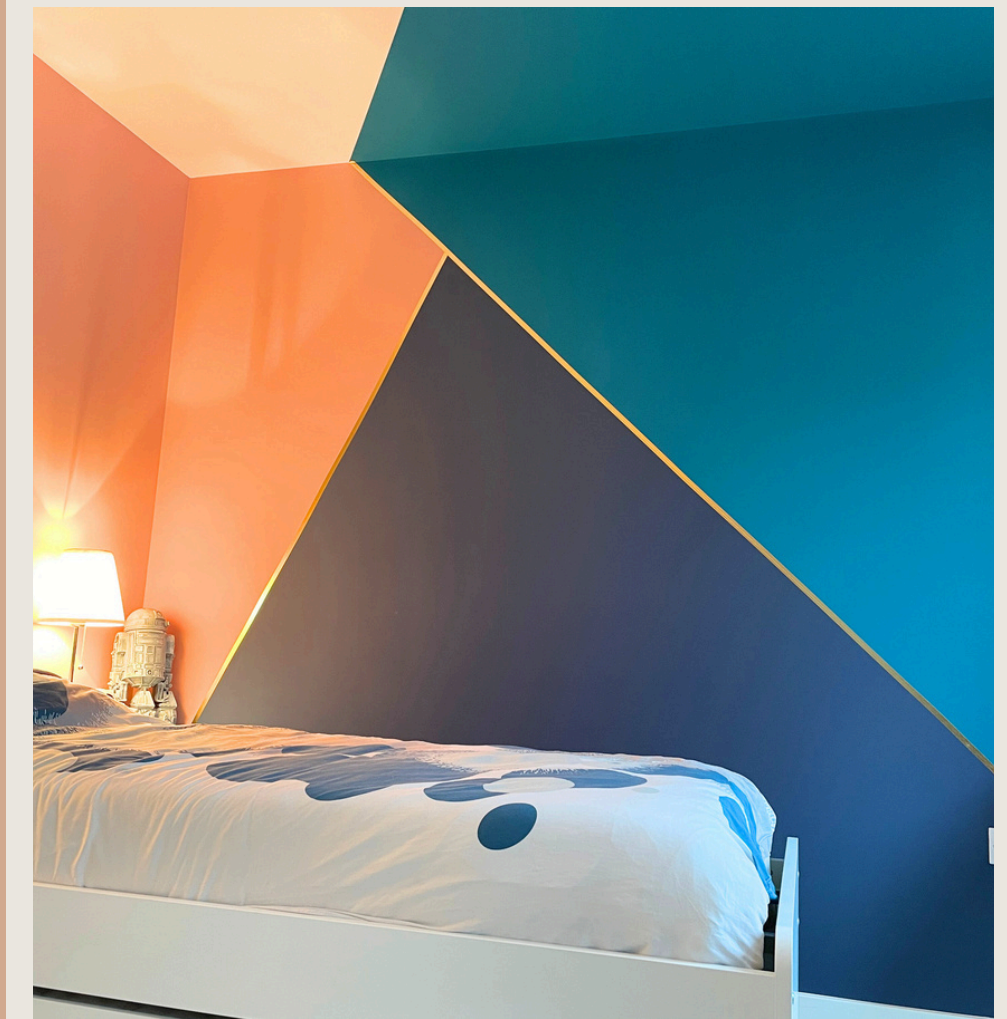
Portfolio

The townhouse featured classic mid-century elements paired with a modern twist. Each room's distinct hue flowed into the next by maintaining consistent mid-century design elements—clean lines, gold accents, tapered legs, and minimalist aesthetics. The overall palette was tied together with the use of natural materials like wood, stone, and metal, as well as shared accent colours, ensuring that the townhouse feels unified while still offering a unique experience in each room.



TOWN HOUSE - UK

2020



Portfolio

Designing the entire interior of an apartment, with a focus on maximising functionality and style, involved creating a seamless flow between spaces while ensuring each room serves its purpose beautifully. The project included customised wardrobe installations, thoughtful lighting design, and room installations within an expansive lounge area to optimise both aesthetics and utility.

The overall design focuses on a harmonious blend of textures, materials, and colours to create a modern, comfortable living environment that reflects the client's lifestyle and aesthetic preferences.



PENTHOUSE APARTMENT - UK

2022



SEAMLESS ROOM DIVISION



HALLWAY INSTALLATION

Portfolio

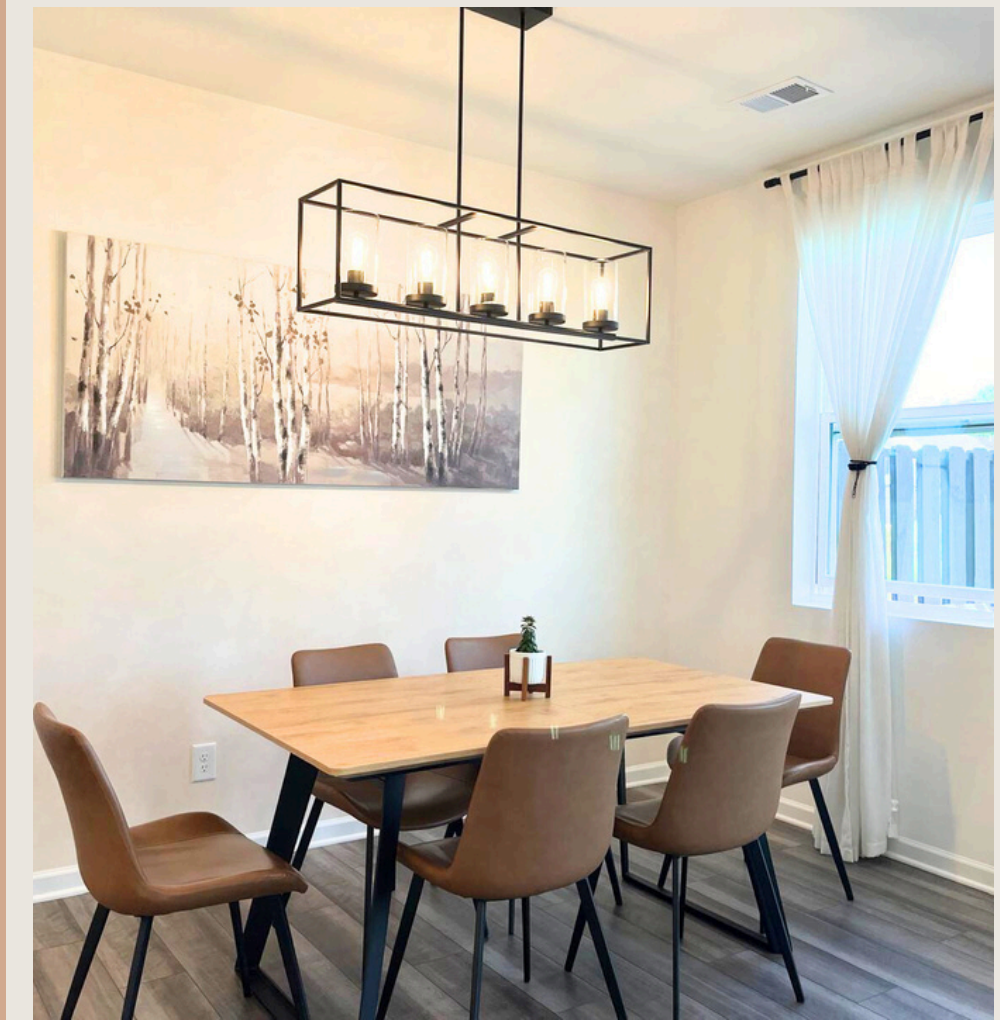
Designing a three-bedroom house with a chic blend of Mediterranean and farmhouse styles involved creating a warm, inviting atmosphere that balances rustic charm with refined elegance. This project emphasised the use of natural colours and textures to seamlessly integrate the two aesthetics while maintaining a cohesive and sophisticated design throughout the home.

Colour Palette and Materials: The design features a soft, earthy colour palette of whites, creams, terracottas, and muted greens, reminiscent of sun-kissed Mediterranean landscapes. These tones were paired with natural materials like reclaimed wood, stone, and wrought iron to evoke a farmhouse feel.



DETACHED HOUSE - USA

2023



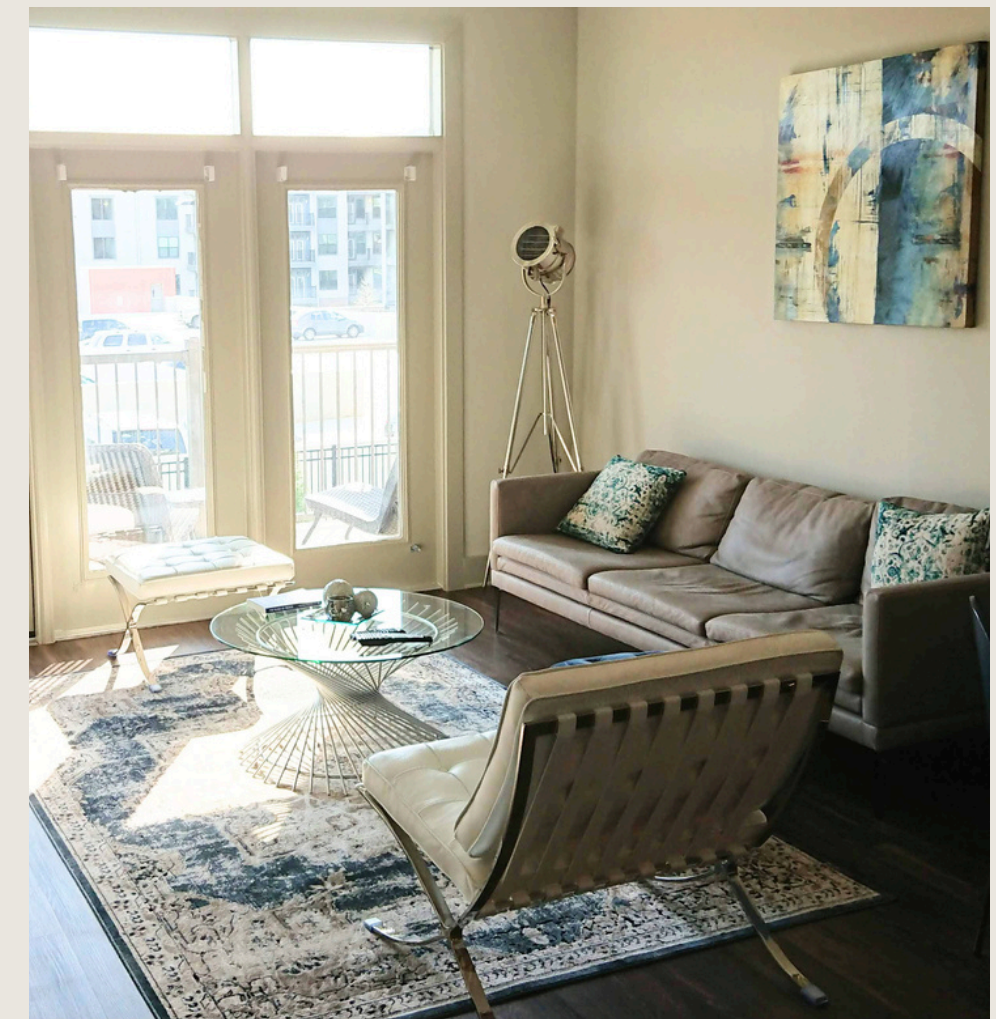
Portfolio

Both the penthouse and the one-bedroom apartment focuses on sleek, contemporary design principles—maximising natural light, maintaining clean lines, and incorporating high-quality, modern materials. The use of neutral tones with subtle accents, open layouts, and minimalistic furnishings ensures that both spaces feel sophisticated, functional, and effortlessly modern. The modern design incorporates a neutral palette of soft greys, whites, and muted earth tones, accented by bold, contemporary artwork and high-end materials like marble, glass, and metal.



PENTHOUSE APARTMENT - UK

2017



MODERN ONE BEDROOM APARTMENT - USA

2019

Reviews

Jay

Having Ami work the interior decoration in my new townhome was the best decision I made. It was so much easier having her expertise in figuring out the design. She has an incredible sense of putting an idea into reality and was able to capture my style in every room. She is flexible and quick and a good listener. I highly recommend her for any home improvement project.



Jaya

Our guests love our newly-designed dining area and say they love coming by. We were so impressed with the service at Esthetic Interiors that we hired them to redecorate our home as well!



Avi

My living and dining areas look brand new! After years of contemplating whether or not I should renovate, things simply came together when I met with Ami. Working with her was the best investment I could have made!



Mitul

Ami had designed my apartment in a modern and sophisticated style. Exactly what I wanted I am so pleased.





Experience

- Created innovative design solutions for residential clients, enhancing both aesthetics and functionality.
- Conducted client consultations to determine needs, preferences, and project goals, translating them into cohesive design concepts.
- Developed mood boards, colour palettes, and material boards to communicate design ideas to clients.
- Managed FF&E selections and procurement, ensuring all items met design specifications and budgetary constraints.
- Conduct site visits to ensure design implementation aligns with the approved plans.
- Select and source materials, furniture, and fixtures, ensuring they align with the client's vision and project requirements.
- Coordinate with contractors and vendors during the construction phase, resolving any design-related issues.
- Manage project budgets and timelines, ensuring projects are completed on time and within financial constraints.

2017 - Present



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